



**Improving the lives of people affected by a disability or chronic disease through Employee Engagement Opportunities**

**2010 Annual Report**



**70% of all diseases are preventable.  
Can we help this baby live disease free?**

***Together we CAN make a difference!***

## **Community Health Charities of Florida posts record year with \$3,430,522 in pledged revenue!**

What a year! Once again, the generosity of individual donors amazes us! FY 2010 was a record year for donations to our member charities. With a 22% increase over last year, we prove once again, that giving to your health is imperative.

Our role in local communities and in serving our agencies has changed in the past year. Since the hugely successful launch of our "[Health Matters at Work](#)" program, Community Health Charities has repositioned itself as the premier organization devoted to enhancing Employee Engagement in the Workplace! It is statistically proven that when employees are engaged and empowered in the workplace, productivity increases by as much as 40%. Sadly less than 30% of employees are said to be "engaged" in their workplace; we aim to increase that number in Florida and across the country!

Our Employee Engagement programs consist of three paths, education, volunteerism and giving. All three paths lead to a more proactive, productive and healthy workforce that supports the missions of our local agencies to serve those living with chronic diseases. In 2010 our "[Health Matters at Work](#)" program expanded with more podcasts, additional speaking events and the introduction of our nationwide webinar pilot program, in which Florida was a host affiliate.

Sadly, 2010 was also the year of the BP Oil Spill in the Gulf of Mexico. CHC took the lead in educating the public about the potential health risks by producing a targeted newsletter distributed to over 1000 people and a special podcast in partnership with Mental Health America, the American Lung Association, the March of Dimes and the National Alliance on Mental Illness. The podcast contained a special message by Florida Surgeon General Dr. Ana Viamonte Ross and was funded in part, by Florida's State Employees in the Big Bend Region.

Our achievements continue year after year due to the tireless support of our board members, member charities, campaign partners and our staff. To all of you we say Thank you! And the hundreds of thousands of Floridians who have benefitted from our donors generosity thank you!

*Bunny Hamer*

Bunny Hamer  
Chair of the Board

*Gwen Cooper*

Gwen Cooper  
President & CEO

### **Financial Accountability and Transparency**

Community Health Charities of Florida conducts an annual audit by an Independent Auditing Firm. Audit examinations are conducted in accordance with auditing standards generally accepted in the United States of America. A complete audit and required financial statements are posted on our [website \(www.florida.healthcharities.org\)](http://www.florida.healthcharities.org) and available for viewing during regularly published business hours.

## 2010 Board of Directors

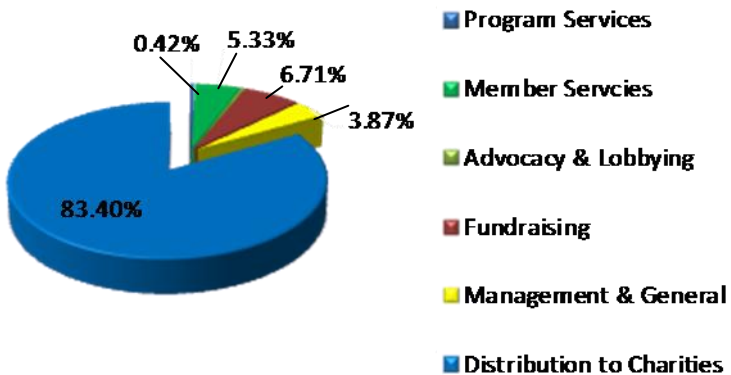
**Bunny Hamer, Chairman of the Board**  
**Frank Reddick, Vice Chair-Chair Elect**  
**Ed Kourt, Treasurer**  
**Rick Charlton, Secretary**  
**Danielle Prestipino, Member at Large**  
**Michael Boylan, Director**  
**Andrew Byrne, Director**  
**Kenann Cassidy, Director**  
**Susan Cuellar, Director**  
**Suzanne Earle, Director**  
**Carroll Franklin, Director**

**Chris Fisher, Director**  
**David Hawkins, Director**  
**Sandra Kessler, Director**  
**Nanette Schimpf, Director**  
**Jay Tobin, Director**

### FY 2010 Board Meetings

September 22, 2009 <i>Conference Call</i>	March 02, 2010 ACS Hope Lodge, Tampa
December 16, 2009 <i>Conference Call</i>	June 09, 2010 FL State College Jacksonville Annual Meeting

## FY 2010 Statement of Expenses



## Expense Recovery

Community Health Charities of Florida (CHC-FL) is a membership association of health charities. CHC-FL performs a number of services for and on behalf of our member charities including but not limited to preparations of applications, representation in national and local private and public sector campaigns, marketing, promotion and advertising, processing and distribution of contributions, advocacy, public health education and health information and referrals. The annual operating budget of CHC-FL is approved by the Board of Directors, who are elected by their peers and whose majority is made up of member agency representatives. CHC-FL represents member charities in workplace giving campaigns, and recovers operating expenses, from distributions to member agencies based on a pro rata share and/or an equal share of designated and undesignated contributions from all campaigns. Typically, such administrative fees may range from 0% to 25% depending on the requirements of a campaign. Local CHC-FL member agencies do not contribute an annual application fee. CHC-FL distributed 83.4% of net dollars received in FY 2010.

## 2010 Member Charities



A copy of the official registration and financial information for Community Health Charities of Florida may be obtained from the Division of Consumer Services by calling toll free in Florida: 800-435-7352. Registration does not imply endorsement, approval or recommendation by the State. Registration #CH-1338. Community Health Charities of Florida solicits 100% of contributions and does not contract with professional solicitors. Community Health Charities of America has earned the Better Business Bureau Wise Giving Alliance Seal. The seal acknowledges that Community Health Charities adheres to the Alliance's strong and comprehensive standards.



**3333 W. Pensacola St. Suite 240 ♦ Tallahassee, FL 32304**  
[www.florida.healthcharities.org](http://www.florida.healthcharities.org) ♦ [www.healthmattersatwork.org](http://www.healthmattersatwork.org)  
**877-CHC-FLA7**